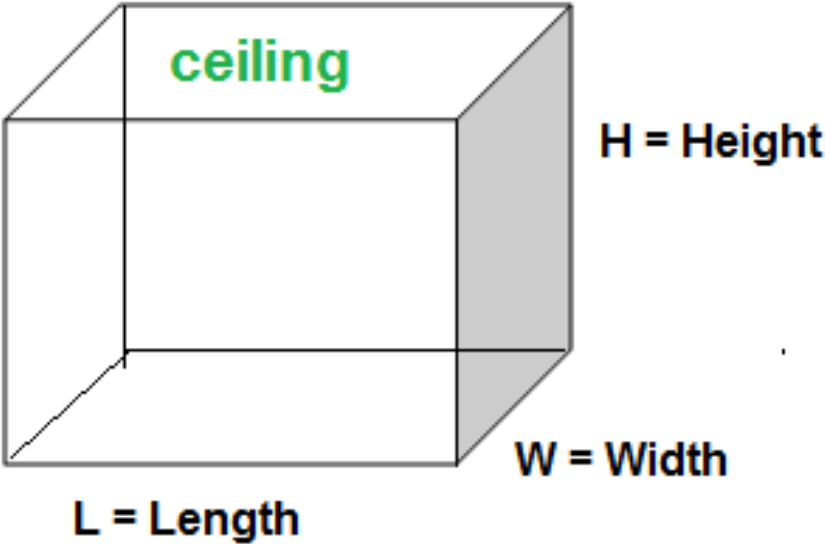


Section 13.9

9)



$$\text{Area of left wall} = H \cdot W; \quad \text{Cost of paint for left wall} = (H \cdot W)(0.06)$$

$$\text{Area of right wall} = H \cdot W; \quad \text{Cost of paint for right wall} = (H \cdot W)(0.06)$$

$$\text{Area of front wall} = H \cdot L; \quad \text{Cost of paint for front wall} = (H \cdot L)(0.06)$$

$$\text{Area of back wall} = H \cdot L; \quad \text{Cost of paint for back wall} = (H \cdot L)(0.06)$$

$$\text{Area of ceiling} = L \cdot W; \quad \text{Cost of paint for ceiling} = (L \cdot W)(0.11)$$

$$C = \text{Cost of paint} = (H \cdot W)(0.06) + (H \cdot W)(0.06) + (H \cdot L)(0.06) + (H \cdot L)(0.06) + (L \cdot W)(0.11) = 0.12H \cdot W + 0.12H \cdot L + (L \cdot W)(0.11)$$

$$\text{Volume} = 668.25 = L \cdot W \cdot H$$

$$L = \frac{668.25}{W \cdot H}$$

$$C = 0.12H \cdot W + 0.12H \cdot \frac{668.25}{W \cdot H} + \left(\frac{668.25}{W \cdot H} \cdot W \right)(0.11) = 0.12H \cdot W + \frac{80.19}{W} + \frac{73.5075}{H}$$

Find partial derivatives C_H and C_W ; Set $C_H = 0$ and $C_W = 0$ and solve H and W.

13)

Let x = number of pairs of running shoes

Let y = number of pairs of basketball shoes

$$R = \text{Revenue} = -5x^2 - 8y^2 - 2xy + 43x + 102y$$

Find partial derivatives:

$$R_x = -10x - 2y + 42$$

$$R_y = -16y - 2x + 102$$

Set $R_x = 0$ and $R_y = 0$:

$$R_x = -10x - 2y + 42 = 0$$

$$R_y = -16y - 2x + 102 = 0$$

Solve this system of equations to find x and y that will maximize the Revenue function.

15)

Note: $p + q + r = 1 \Rightarrow r = 1 - p - q$

$$P(p, q, r) = 2pq + 2pr + 2qr$$

$$P(p, q, r) = 2pq + 2p(1 - p - q) + 2q(1 - p - q) = 2p - 2p^2 + 2q - 2pq - 2q^2$$

Find partial derivatives:

$$P_p = 2 - 4p - 2q$$

$$P_q = 2 - 2p - 4q$$

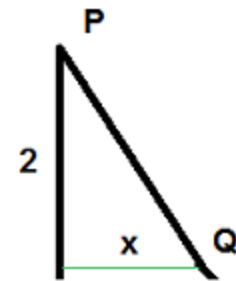
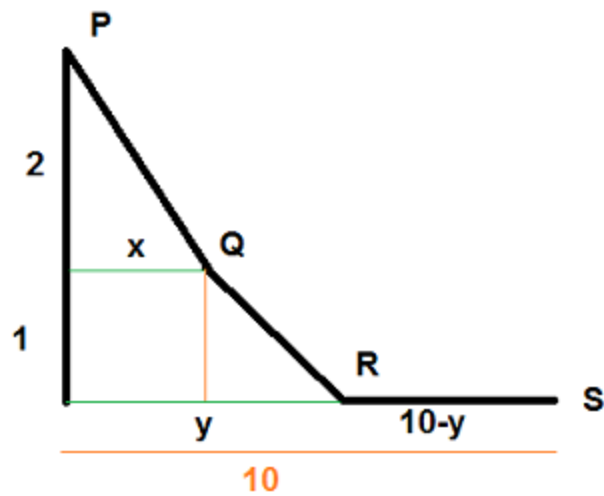
Set $P_p = 0$ and $P_q = 0$:

$$P_p = 2 - 4p - 2q = 0$$

$$P_q = 2 - 2p - 4q = 0$$

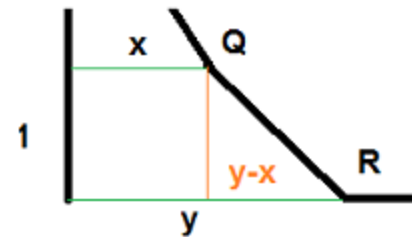
Solve this system of equations to find p and q .

17)



$$\text{length of } PQ = \sqrt{x^2 + 2^2} = \sqrt{x^2 + 4}$$

$$\text{Cost of construction for } PQ = (3k)\sqrt{x^2 + 4}$$



$$\text{length of } QR = \sqrt{(y-x)^2 + 1^2} = \sqrt{y^2 - 2xy + x^2 + 1}$$

$$\text{Cost of construction for } QR = (2k)\sqrt{y^2 - 2xy + x^2 + 1}$$

$$\text{length of } RS = 10 - y$$

$$\text{Cost of construction for } RS = (k)(10 - y)$$

$$\text{length of PQ} = \sqrt{x^2 + 2^2} = \sqrt{x^2 + 4}$$

$$\text{Cost of construction for PQ} = (3k)\sqrt{x^2 + 4}$$

$$\text{length of QR} = \sqrt{(y-x)^2 + 1^2} = \sqrt{y^2 - 2xy + x^2 + 1}$$

$$\text{Cost of construction for QR} = (2k)\sqrt{y^2 - 2xy + x^2 + 1}$$

$$\text{length of RS} = 10 - y$$

$$\text{Cost of construction for RS} = (k)(10 - y)$$

$$C = \text{total cost of construction} = (3k)\sqrt{x^2 + 4} + (2k)\sqrt{y^2 - 2xy + x^2 + 1} + (k)(10 - y)$$

Find partial derivatives:

$$C_x = 3k \left[\frac{1}{2}(x^2 + 4)^{-1/2} (2x) \right] + 2k \left(\frac{1}{2} \right) (y^2 - 2xy + x^2 + 1)^{-1/2} (-2y + 2x)$$

$$C_x = \frac{3kx}{(x^2 + 4)^{1/2}} + \frac{k(-2y + 2x)}{(y^2 - 2xy + x^2 + 1)^{1/2}}$$

$$C_y = 2k \left[\frac{1}{2}(y^2 - 2xy + x^2 + 1)^{-1/2} (2y - 2x) \right] + k(-1) = \frac{k(2y - 2x)}{(y^2 - 2xy + x^2 + 1)^{1/2}} - k$$

Set $C_x = 0$ and $C_y = 0$:

$$C_x = \frac{3kx}{(x^2 + 4)^{1/2}} + \frac{k(-2y + 2x)}{(y^2 - 2xy + x^2 + 1)^{1/2}} = 0 \quad \text{Equ. 1}$$

$$C_y = \frac{k(2y - 2x)}{(y^2 - 2xy + x^2 + 1)^{1/2}} - k = 0 \quad \text{Equ. 2}$$

Set $C_x = 0$ and $C_y = 0$; solve for x and y :

$$C_x = \frac{3kx}{(x^2 + 4)^{1/2}} + \frac{k(-2y + 2x)}{(y^2 - 2xy + x^2 + 1)^{1/2}} = 0 \quad \text{Equ. 1}$$

$$C_y = \frac{k(2y - 2x)}{(y^2 - 2xy + x^2 + 1)^{1/2}} - k = 0 \quad \text{Equ. 2}$$

$$\text{Equ. 2: } \frac{(2y - 2x)}{(y^2 - 2xy + x^2 + 1)^{1/2}} - 1 = 0 \quad \text{divide each term by } k$$

$$\text{Equ. 2: } \frac{(2y - 2x)}{(y^2 - 2xy + x^2 + 1)^{1/2}} = 1 \Rightarrow 2y - 2x = (y^2 - 2xy + x^2 + 1)^{1/2}$$

$$\text{Equ. 1: } \frac{3kx}{(x^2 + 4)^{1/2}} + \frac{k(-2y + 2x)}{(y^2 - 2xy + x^2 + 1)^{1/2}} = 0$$

$$\text{Equ. 1: } \frac{3x}{(x^2 + 4)^{1/2}} + \frac{(-2y + 2x)}{(y^2 - 2xy + x^2 + 1)^{1/2}} = 0 \quad \text{divide each term by } k$$

$$\text{Equ. 1: } \frac{3x}{(x^2 + 4)^{1/2}} + \frac{(-2y + 2x)}{2y - 2x} = 0 \Rightarrow \frac{3x}{(x^2 + 4)^{1/2}} + \frac{-(2y - 2x)}{2y - 2x} = 0 \Rightarrow \frac{3x}{(x^2 + 4)^{1/2}} - 1 = 0$$

$$\text{Equ. 1: } \frac{3x}{(x^2 + 4)^{1/2}} = 1$$

$$\text{Equ. 1: } 3x = (x^2 + 4)^{1/2} \Rightarrow (3x)^2 = x^2 + 4 \Rightarrow 9x^2 = x^2 + 4 \Rightarrow 8x^2 = 4$$

$$\Rightarrow x^2 = \frac{1}{2} \Rightarrow x = \sqrt{\frac{1}{2}}$$

Finding y when $x = \sqrt{\frac{1}{2}}$:

$$\text{Equ. 2: } \frac{(2y - 2x)}{(y^2 - 2xy + x^2 + 1)^{1/2}} = 1 \Rightarrow 2y - 2x = (y^2 - 2xy + x^2 + 1)^{1/2}$$

$$2y - 2\sqrt{\frac{1}{2}} = \left(y^2 - 2\sqrt{\frac{1}{2}}y + \left(\sqrt{\frac{1}{2}} \right)^2 + 1 \right)^{1/2}$$

$$\left(2y - 2\sqrt{\frac{1}{2}} \right)^2 = y^2 - 2\sqrt{\frac{1}{2}}y + \left(\sqrt{\frac{1}{2}} \right)^2 + 1 \quad \text{square both sides}$$

$$4y^2 - 8\sqrt{\frac{1}{2}}y + 2 = y^2 - 2\sqrt{\frac{1}{2}}y + 1.5$$

$$3y^2 - 6\sqrt{\frac{1}{2}}y + 0.5 = 0$$

$$y = 1.2844570503761734 \quad \text{Using Quadratic Formula}$$